BREAKDOWN OF CLASSIFICATIONS FROM 45 PREVIEW CARDS SENT IN FROM "CROSSFIRE"

PICTURE: OUTSTANDING 12
EXCELLENT 10
VERY GOOD 8
GOOD 6
FAIR 4
NOT CHECKED 0

AGE: MALE FEMALE
10 TO 17 19 7
31 TO 39 10 7
OVER 40 6 9

SEX: MALE FEMALE

PERFORMANCE:
Robert Young 35 9
Robert Mitchen 30 7
Robert Ryan 20 5
George Cooper 15 5
San LeVene 10 5
Jacqueline White 20 5
Gloria Grahame 15 5

SCENES LIKED BEST:

None
Young's speech about tolerance and grandfather's death
No comment
The climax
All scenes of Keighley and Finley
Scene in Vashron
Finley and Keighley being denounced
Dancehall scene, Cooper and Grahame
Opening sequence
When Monty killed his buddy
When Monty described slackers and winked
Samuels and Hitch at bar
Hitch and Nancy in theatre
Jail scene between Finley and Monty
All scenes with Monty
All scenes Finley and Hitch
All Paul Kelly scenes
All Gloria Grahame scenes
Keighley's final recognition of Leroi as a soldier
All scenes at Ginny's home
Hitch talking to Keighley in movie
Where Monty has argument with friend

SCENES DISLIKED:

None
No comment
End
Photography
Too long
All scenes
Young talking of grandfather's death
Kelly and Hitch in "I'm not her husband" routine
Hitch waiting for Ginny in her room
Repeated flashbacks
The opening
All scenes mentioning religion

RECOMMEND PICTURE:
Yes 36
No 0
No comment 1
Maybe 1

WHAT WILL YOU PRIMARILY REMEMBER IN TERMS OF THIS PICTURE?

Its message and the unusual fine performances of the entire cast.
"There are many funny names on casualty lists" - we are all Americans.
It's one of the first I've seen that describes the anti-racial situation openly.
As the first of its kind for propaganda against hate & prejudice, with an excellent plot.
Hatred against persons because of their religious beliefs is dangerous and criminal.
Don't let racial & religious hate exist in you - or those around you.
The message of tolerance which it gives.
Excellent entertainment, suspenseful plot with solid meaning & values behind it.
That I was receiving good entertainment on an adult level - I was excited and interested.

(continued)
WITHOUT HAVING THE FEELING OF BEING PUSHER INTO THE USUAL HOLLYWOOD DREAM.
IT IS ADULT - HONEST - HAS SUSPENSE - IS WELL ACTED AND IS STIMULATING MENTALLY.
THE DARING THERE AND ITS EXCELLENT HANDLING WITHOUT PULLING PUNCHES

 THAT ANTI-SEMITISM WAS SO HONESTLY TREATED.
RACIAL DISCRIMINATION.
NATURALLY THE DEEP-SEATED RACIAL HATRED THAT TRULY EXISTS IN OUR COUNTRY.
RELIGIOUS TOLERANCE.
RACIAL & RELIGIOUS PREJUDICE ARE UNFOUNDED AND UN-AMERICAN.
THAT HATE OF ANY NATIONALITY CAN TURN OUT TO BE FATAL.
THE FIGHT AGAINST ANTISEMITISM.

THAT AT LONG LAST HOLLYWOOD SEEMS TO HAVE BECOME ADULT ENOUGH TO FACE IN BASIC TERMS
THOSE BASIC PROBLEMS WHICH STILL EXIST. HOW IF THEY WOULD DO ONE ON ANTI-NEGRO
DISCRIMINATION.

THE MESSAGE OF TOLERANCE.

ITS MESSAGE.

ITS CONTROVERSIAL TOPIC AND ITS ATTEMPT TO TEACH THE IDEA OF "NOT HATING".

BETTER THAN USUAL PHOTOGRAPHY.

RACE PREJUDICE.

DO NOT BE PREJUDICE BECAUSE OF NATIONALITY; COLOR OR RACE; ALL MEN ARE CREATED EQUAL.

WHAT HATE & LIQUOR COULD DO WHEN MIX TOGETHER.

KEEPING A PEACABLE COUNTRY.

TOO MUCH MAN, NOT ENOUGH WOMAN.

RACE HATRED.

THE JEWISH QUESTION.

THE SOLDIERS FEELING.

THE THEORETICALLY ANTI-SEMITISM.

PREJUDICE CAN BE HATEFUL.

POOR TIMING - OFF THEME.

TOLERANCE.

COVER UP FOR RACIAL TOLERANCE.

CHEAP PROPAGANDA.

IT WAS WELL DONE AND IN GOOD TASTE.

DO YOU BELIEVE THIS PICTURE CAN PERFORM EDUCATIONAL FUNCTION? COMMENTS:

CONSIDER IT FROM AN EDUCATIONAL APPROACH; VERY TIMELY; HAPPEN TO BE A SMALL STOCKHOLDER
AND THINK IT IMPORTANT THAT YOU CONTINUE MAKING PICTURES ALONG SIMILAR LINES.

DEFINITELY; DIALOGUE EXCELLENT; ACTING EXCELLENT; STORY EXCELLENT; YOU ARE TO BE
COMMENDED FOR BRINGING THIS ISSUE IN THE OPEN.

YES.

MOST CERTAINLY.

DESEREDLY YES. YOU HAVE PERFORMED A REAL PUBLIC SERVICE. MORE SUCH ADULT PICTURES
NOT ONLY DESIRABLE BUT NECESSARY. BRAVO!

YES, I WOULD RECOMMEND IT. I BELIEVE PAUL KELLY PLAYED HIS PART VERY WELL.

YES - IT CAN HELP EDUCATE PEOPLE TO RESPECT ALL OTHERS BELIEFS; IT SHOWS US WHAT
CAN HAPPEN TO ONE MAKING BAD RUSH ACQUAINTANCES; IT SHOWS WHAT LIQUOR CAN DO IF TAKEN
TO EXCESS; MAKE MORE PICTURES LIKE IT.

YES! SPONTANEOUS APPLAUSE OF AUDIENCE WAS VERY GRATIFYING - CONSIDERING PREVIEW WAS
HELD IN YORKVILLE.

(CONTINUED)
I do. It is significant that I saw this film in Yorkville and the spontaneous applause at the end certainly showed that even if some of the audience couldn't directly accept the message, they were held by the picture.

Let me say that we need more of these pictures to bring before the general public this hate menace. Picture, cast, direction et al was simply perfect. An of the Christian faith and I was very much impressed and thank you.

A hundred percent - we need more of the same - and stronger. This picture does not shield the bigotry of any particular class. It is excellent.

And how! Thanks for showing a good preview picture. I usually get loused up with some sinking "B".

Excellent. Well done!

Lozzy go to Hell.

Yes. Did Samuels have to be a veteran? Would the brutal killing be justified if he were not?

Yes. Pictures like this should be shown every once in awhile to remind us all of our duty to one another whether we are of one race or any other.

Yes. If disclosing the above is educational, a bit rough on the use of the word "Jew". Implication was quite obvious without it. Feeling will do no good. As a matter of fact, reminding the public of the ever-present situation only aggravates乃子. Certainly the two playing "Floyd" the second victim, and the Tennessee Chapp were more important and impressive than "Samuels" and "Mary."

Yes.

Definitely. This was good. But repetition of this idea in a series of pictures wouldn't put point across.

Yes. Would like to congratulate your company for bringing out this type of picture. Although quite a few people may claim it is pure propaganda, I feel that it is highly entertaining and very informing in parts.

Yes, definitely.

Certainly, to some extent. But it must be borne in mind that those persons who are prejudiced take more education, and more convincing education, than a single film. No matter how good, it seems to be that the "Jew Hate" motive is plugged just once too often. I raised the same question with respect to the Negro problem in FINIAN'S RAINBOW, and was told by Saynion that such things have to be plugged, not plugged.

So I'm wrong, I suppose, but still...”

Yes. It can help educate people to respect all others. Belief. It seems to show what bar room & excess liquor can do. It shows that tolerance must be taught properly in the home, schools & churches. Make more pictures like it.

Yes. A little more sugar-coating would sell the picture's message more effectively.

Yes. There should be more of these pictures which teach the idea of tolerance of your neighbor without regard to race color or creed.

Yes. Picture dragged a little.

Yes.

Yes. This picture should not be followed by presentation of any other picture in the same performance. The educational value is void, if the audience does not have the chance to elaborate on the emotional reaction the picture creates. This elaboration of thoughts has to follow right after the performance and should not be suspended by concentration on another picture following right afterwards.

Certainly. I especially liked the performance of Robert Hitchin & R. Young. Pleasure to watch him. R. Hitchin played his part to perfection, & R. Young was so casual it was a pleasure to watch him.

Yes. It held my interest from start to finish.

Very much so. No.

Yes. Too much confined photography, not enough daylight & outside scenes.

Yes. None.

Yes. Entertaining.

Yes. But it had be better when the explanation over antisemitism would be planer. Excellent business in Europe if you change the title.

Yes.

No. Would not recommend production of such pictures for the present time.

(Continued)
The surrounding audience was very quiet. I particularly tried to observe since I am a Jew and there were no comments made. The picture was a little slow moving.

No. When you start preaching racial tolerance why not take the Jews as your first pupils?

No. I believe there is too much racial controversy as it is. Such propaganda is apt to create more rather than less racial feeling.

Yes. It would be equally important for children to see this type of picture against discrimination.

It stinks.

No. Yes, it stinks.
Breakdown of preview cards, Yorkville screening of Crossfire, May 14, 1947.
Courtesy Adrian Scott Papers, American Heritage Center, University of Wyoming-Laramie.