1. Did you like this picture or not? Why?
2. Which players did you like well enough to want to see their future pictures?

1st preview
Footage: 3605 feet
Reels: 10
Followed news and shorts

"FAREWELL MY LOVELY" - Hillstreet Theatre
Tuesday, October 3rd

1. Yes. 2) Claire Trevor, Dick Powell, Anne Shirley.
2. Let's see more of Dick Powell! 2) Dick Powell.
3. 2) Dick Powell in more dramatic roles.
4. Ann Shirley is terrific in Farewell My Lovely. 2) Ann Shirley in more roles like this.
5. Otto Kruger where he finishes the picture alive. 2) Otto Kruger.
6. More of Claire Trevor as leading lady. 2) Claire Trevor.
7. Dick Powell in less singing roles and more dramatic roles. 2) Dick Powell.
1. Did you like this picture or not? Why?
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8. Excellent picture. Photography and direction letter perfect. Powell is terrific in new kind of role. 2) Give us more of Dick Powell and Mike Mazurki.

9. One of the finest mysteries I have seen as yet. The dialogue was very good. Terrific job of directing by Mr. Daytryk. 2) Dick Powell, Mike Mazurki.

10. Good comedy mystery. Excellent portrayal of character, especially Dick Powell. He was perfect as non-singing detective. Daytryk's directing superb as usual. 2) Mike Mazurki (especially this type of role), Dick Powell, Otto Kruger.

11. Yes, I liked it very much. It had a good plot and was very interesting. 2) I'd like to see more of Claire Trevor. Dick Powell was very good also.

12. Went to see "Impatient Years" and co-feature - enjoyed "Farewell My Lovely" much more. 2) Dick Powell was superb. Why don't we see more of him in this type of picture. No crooning, please.

13. A very fine picture, casting was excellent - many very fine comments. 2) Was glad to see Claire Trevor back in pictures.

14. Yes, like mysteries. 2) Dick Powell was very good. How about more of him in this type part? Claire Trevor - good.

15. Yes, I like this picture because there is something new in it. I do not know what. It is not tiresome. 2) Mr. Mazurki and Dick Powell. Why don't you try Mazurki in a Tarzan role?

16. I like the picture very much and in my opinion one of Dick Powell's best. 2) I think all the players very good and Moose was quite outstanding.

17. Liked it very much. 2) Iron Mike Mazurki.

18. I liked it because it had a lot of action and it kept you in suspense. 2) Dick Powell, Ann Shirley and Claire Trevor.

19. I liked it very much. It had no war scenes and is just the type of picture I like as I am in the Navy and I see enough of war as it is. 2) Dick Powell is one of my favorite actors and I always did enjoy any picture he played in.

20. Usually don't like Dick Powell but he was swell in this show. Hope you make more pictures like this. It's a relief to go and see a picture as witty as this one and no war in it. 2) All players were excellent.

21. Yes I did like the picture because it is something out of the ordinary run of pictures. War pictures are all right but I like something else once in a while. 2) They were all very good. Dick Powell is much better in this type of picture.

22. Yes, the picture was very good. 2) Dick Powell and the man who played the part of the ex-convict. He was excellent.

23. It was a new twist. I liked it. 2) Give me more of that guy who played the part of the convict. I recognized him as Mike Mazurki, the wrestler. As a sports editor I covered some of his matches. He did a swell job in this picture.

(more)
24. Yes, because Dick Powell is given a chance to portray the forcefulness of which he is capable. 2) Claire Trevor, Dick Powell, Anne Shirley, Otto Kruger, and "Moose". (Hope to see Claire Trevor survive a bullet in a picture for once.)

25. The picture was very good. It kept you in suspense and the solution was hard to solve. 2) The acting as a whole was excellent, but I think Claire Trevor was super. She is beautiful and talented and we should have more of her pictures.

26. Yes. In times like this, people need a good laugh to forget the sorrows of everyday life. 2) All of them. More Mike Malone pictures with the three original players.

27. The picture held my interest because it was different from the usual mysteries. 2) Dick Powell was swell. The ex-convict did an excellent job. I think his name was Moose Malone.

28. Very good. 2) Dick Powell, Claire Trevor, Anne Shirley, Otto Kruger.

29. Immensely. I used to think "The Maltese Falcon" was the best whodunit made but this is definitely better in every way. Congratulations to all concerned. 2) Powell is swell in this kind of part. More of such roles for him and the man who played Moose was excellent.

30. Excellent comedy drama. Superbly directed by Mr. Dmytryk. Very good photography. Powell's role is his best to date. 2) Dick Powell, Mike Mazurki.

31. Yes, very good. One that will hold your interest. 2) Mr. Mike Mazurki. I think he has proven himself a very fine actor. And if possible I would appreciate a still picture of him. Also a list of pictures he is to appear in. Thanking you for your trouble.

32. I liked the picture. There wasn't a dull moment and got laughs from dialogue. Camera fades out clever. 2) All were good in their parts.

33. Mr. Dmytryk's direction was super - terrific! Terrific mystery. Good trick camera angles. Marvelous dialogue by Dick Powell. Audience reaction wonderful. After-theatre remarks all in favor of Powell without singing. 2) Dick Powell, of course. Mike Mazurki - especially parts like this.

34. It's one of the best mysteries ever seen. Very good dialogue. Masterful job of directing. Powell good in new type of role. 2) Dick Powell, Mike Mazurki.

35. A new type of mystery thriller. Good acting on the part of Mr. Powell and newcomer Mike Mazurki. Witty dialogue. 2) Powell and Mazurki.

36. Yes, I liked it very, very much. I saw it from the beginning. I like mystery yarns and it was an unexpected treat. This makes up for being "gyped" on Decoration Day when they only showed us one feature at RKO. It was no holiday for me that day. I worked all day. Had to see "Girl in the Case" with Ed. Love at another theatre thereafter. 2) Dick Powell always. Claire Trevor always. She has been off the screen much too long. Dick did a very good dramatic role. The younger actress, too. I do not recall her name. It would be a good idea to give the names of the cast before and after a picture as unless you know them at first, one does not know who they are, especially newcomers to screen.

37. I liked this picture very much. I especially enjoyed the dialogue. As sometimes, though, I believe the plot is a little hard to follow. 2) I think that Dick Powell was marvelous as the detective. I don't believe I have ever enjoyed a picture of his as much. He should play characters of this type from now on.

38. Yes. A little unusual as compared to most of the pictures today as it was not a war picture. Also I liked the players. 2) Dick Powell, in this type picture. Claire Trevor - have always liked her. Anne Shirley.

(more)
39. I liked the picture very much. It had the elements of suspense, humor and drama. Dick Powell especially gave a marvelous performance. 2) I like Dick Powell - Claire Trevor.

40. Yes. 2) Dick Powell, Claire Trevor, Anne Shirley.

41. My wife and I enjoyed it better than the 2 featured pictures. 2) Powell was better than usual. He didn't sing. Thought the "villain" was great. Would like to see him again - I mean the ex-convict.

42. Yes, I liked it but do not approve this type of movie. Narrative was a little different but of the type which tears down moral. 2) I was amazed at the improvement both Dick Powell and Anne Shirley have made along acting lines. The beautiful blond wife, whatever her name is, was the most outstanding.

45. No because I believe Claire Trevor is capable of stopping something besides bullets. 2) Claire Trevor, Anne Shirley, Otto Kruger.
1. Did you like this picture or not? Why?
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First preview
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"FAREWELL MY LOVELY" - Hillstreet Theatre
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44. I liked the picture very much. It was different from the usual run of mystery pictures and held your interest throughout. 2) All of the parts were well cast and the actors made their characters real. Dick Powell was excellent in his different type of role. I'd like to see him in more dramatic parts.

45. Yes, I liked Farewell My Lovely. For that type of picture, it was surprising and entertaining. 2) Dick Powell and the whole cast.

46. I enjoyed this picture very much. The plot was good. My interest was held at "even keel" thru the entire picture and I especially appreciated the bits of humor injected at those very tense moments. 2) I should like to see Claire Trevor in more pictures, as well, of course, as Dick Powell.

47. Yes, I did like the picture. It was different than most of the other murder pictures in that there was more meaning to it. The plot was definite and carried through. Also I liked the comedy bits. 2) Dick Powell surprised me very much in this role. I thought he was very good in his part. I wouldn't mind seeing more of him.

48. Yes, very good treatment of the story as adapted from the book. 2) Moose Malloy, he's very good. Dick Powell is terrific as detective. Trevor was made for that part.

49. Yes, a good mystery. 2) Mike Mazurki, Dick Powell, Ann Shirley.

50. Yes, I think the picture very interesting. Hope to see more like it. Couldn't you just let Dick and Shirley sing a little in the next one. 2) Dick Powell, Ann Shirley. In fact, they were all good. I think Dick and Shirley gave a very good performance.

51. I liked it very much. Not about war, good acting, very witty and a different mystery. A good picture to be sent overseas. 2) Dick Powell and Claire Trevor. I've always enjoyed their pictures, especially Claire Trevor.

52. Yes, plenty of action and mystery, an excellent cast and very clever dialogue. (Writers deserve much credit for holding audience attention.) Good direction, sets ok, no flaws. Very good. 2) Dick Powell in this picture really shows ability. For goodness sake, don't waste his acting ability by putting him in any stupid musicals, even tho' he has a good voice. Claire Trevor also has obvious acting ability, use her.

53. A different and very interesting story, in which Dick Powell had a perfect part to play in that the part suited him to a T. Best I've ever seen him in. 2) Definitely hope to see more of Dick Powell's acting. The others were very good. He outstanding - gave him a chance to show his rare personality.

54. Farewell My Lovely was different than the usual run of mysteries. Very good entertainment. 2) Enjoyed Dick Powell without his singing. Mike Mazurki did a wonderful job. Would like to see him in bigger parts. He proved he can act.

55. A picture of fine entertainment, a relief not to see a war picture. Very interesting from beginning to end. 2) Ann Shirley and Dick Powell were swell also the former wrestler called Moose. He is a fine actor and should have better parts.

(more)
56. I enjoyed it a great deal. Had everything. Held my interest from start to finish. Should have been longer. 2) Should have given the Moose a better chance to prove he could act. Would like to see more of him. The rest of the cast did a fine job also.

57. I like this picture because it kept my interest throughout the picture. 2) Enjoyed Dick Powell in a different role and also think Moose Malone fitted his part perfectly and did a swell job of it.

58. A very good picture, had fine actors, fine direction and musical score. Best mystery I have seen in months. 2) Mike Mazurki a fine actor - like to see more of him. Dick Powell improved a great deal without his singing.

59. Yes, the dialogue is terse, fresh and well-adapted to the plot. The action is well-paced, but spotty. Three cheers for the photography which adds punch and originality to the story. Characters are good. Beginning is too slow. 2) Dick Powell, I'd like to see this "new" Powell in more of the same. Miss Shirley seemed adequate. Miss Trevor sizzled. Why waste suave Mr. Krueger on such bits, he's good. An "A" for effort for the rest of the cast.

60. Pretty good. 2) Dick Powell, Claire Trevor, Moose.

61. No. To many murders and near murders. It left one weak, the tension was so great. It took me three hrs to relax after seeing it. 2) My first time to see Dick Powell in such a role. He was exceptionally good, to say the least, although I prefer to hear him sing.

62. Amidst all the confusion one's interest was lost. Spend money on better efforts. 2) Anne Shirley merits finer picture. She's young, charming and above all a fine actress. Why do you persist in wasting her talents?
1. Did you like this picture or not? Why?
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63. Yes. Very well directed and good casting. Dick Powell was splendid in his role. The big guy that played as Moose Malloy was very good. In my opinion it was good entertainment. 2) Dick Powell, Anne Shirley, Claire Trevor, Mike Mazurki.

64. Very nice picture. I liked this picture.

65. Enjoyed Dick Powell's superb acting, most of all in such an unusual part, after so many musical comedies. 2) Dick Powell, Claire Trevor, Ann Shirley.

66. Liked the picture very much. 2) Mike Mazurki.

67. Very much. It deviated from the usual war propaganda pictures. 2) Dick Powell, excellent. Anne Shirley.

68. Yes, interesting and entertaining although a little complicated. A different type from usual detective story. Much more human and entertaining. 2) Dick Powell in new character. Much much better than "goody goody boy" of past. He is swell as "man". Very very pleased by his portrayal. More please.

69. I liked Moose Malloy very much. I would like to see him in more pictures.
2) Dick Powell, Mike Mazurki, Claire Trevor, Anne Shirley.

70. Yes and no. Plenty of suspense but why all the doors and such. It's kind of a silly name, too. 2) Like one who portrayed Moose, and Anne Shirley.
1. Did you like this picture or not? Why?
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71. I liked it very much as it was photographed and a different story which was terrific. Excellent. 2) Claire Trevor was exceptionally outstanding, and very attractive. Dick Powell was very good in this new part. Anne Shirley is always worth seeing.

72. Yes. Good plot and continuity. Very well presented. Mystery suspense sustained exceptionally well. Photographic lighting not too good, and what happened to the days? 2) Mr. Powell and Miss Trevor did exceptional work; Mr. Powell particularly. I was very much impressed with his versatile characterization. Nice to see Rolfe Harald again.

73. The picture was well casted and very well directed. Mr. Dmytryck is an excellent director. Here's hoping to see more of his work. 2) All the cast rate top compliments. Dick Powell and Mike Mazurki were especially good in their roles.

74. Yes because of the story. But the part of Philip Marlowe, Dick Powell was too weak for the part. 2) Humphrey Bogart was more this type. The rest of the cast was fine.

75. Yes, I liked it very much because it was a mystery and I like them. It is so different from most pictures you see nowadays. You get tired of seeing war pictures. 2) Dick Powell and Claire Trevor.
Breakdown of preview cards, Murder, My Sweet, October 5, 1944.
Courtesy Adrian Scott Papers, American Heritage Center, University of Wyoming-Laramie.